

news

New low cost lighting

Light Tape UK is a new company that has been specifically established to exclusively market Light Tape electroluminescent (EL) lighting systems. The move follows huge demand for these versatile, low power lighting systems that can be used in a wide range of different signing applications. The company will operate from new, fully autonomous premises in Chapeltown, Sheffield.

"Light Tape is an exciting development delivering highly versatile lighting capabilities at extremely low cost, for applications where cost and/or safety and security

are paramount," says Mike Hardcastle, Managing Director of Light Tape UK. "EL lighting has already been used effectively for graphic displays in the US, where the benefits of low voltage and low running costs have provided major savings."

Light Tape UK has been set up with full sales and marketing capabilities, as well as warehousing to enable fast delivery from stock. The new organisation will also provide full back-up and support as well as advice and assistance in system design.

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