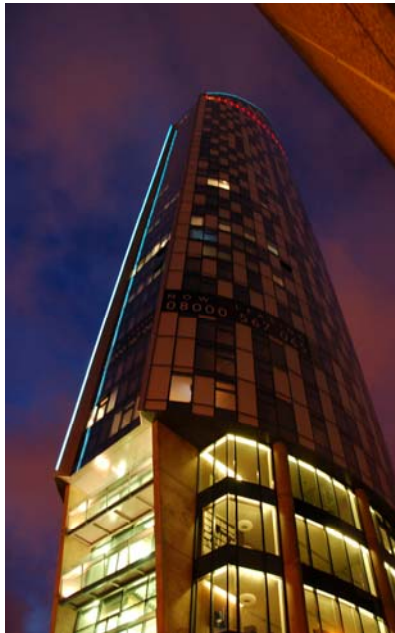


Say Goodbye to NEON

Installed on the Beetham West Tower in Liverpool Light Tape provides an easy to install, easy to maintain system that can be seen for miles and only uses 2 Watts per meter for an ultra low carbon footprint of only 600 Watts for the whole building.



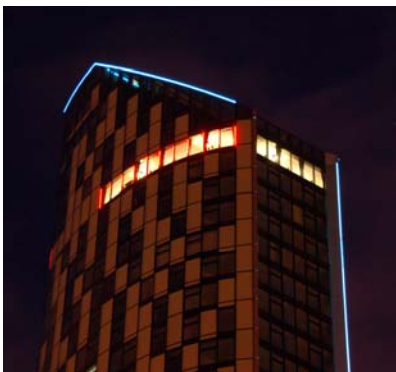
Light Tape has been used to great effect on the Beetham West Tower in Liverpool, designed by Aedas AHR Architects, adding an elegant edge to the magnificent building. Standing 134 meters in height the Beetham Tower is almost 50% taller than its 90 meter tall neighbour. Ideally located for both business and pleasure near the world famous waterfront, this 40 storey tower is Liverpool's tallest building so providing the perfect location and opportunity to show the effectiveness of the Light Tape product to its best advantage.

Light Tape is a flat light bulb, as thin as a business card and is virtually indestructible in use...

Light Tape is becoming increasingly popular as the contemporary alternative to Neon on all types of architecturally based projects as it offers not only a clean ultra modern alternative to the more traditionally used light forms but also proves to be both more ecological and economical in its long term use of energy.

Light Tape uses 85 to 90% less energy to run compared to other lighting technologies and so is cost effective and environmentally friendly as it does not contain glass, gas or mercury.

The Light Tape used on the Beetham project was supplied though Devon based Light Tape Reseller Earlsmann.



Beetham West Tower, Liverpool

The Light Tape, ground breaking electroluminescent lighting solution, is a unique wafer thin light bulb that is set to revolutionize the use of light in architecturally applied applications for both indoor and outdoor uses.

A 25mm wide by 100m long Light Tape consumes less power than a 100W light bulb! A single power supply is all that is required to power even a 100m long lamp. This flat, flexible, plastic lamp generates no heat, meets European safety requirements and is available in volume.

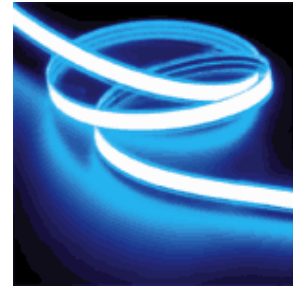
Light Tape UK Ltd is the exclusive distributor, in the UK and Ireland, of Light Tape and associated products including, Light Tape® Animated Sign, manufactured by Electro-LuminX Inc.

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History of Electro-LuminX®

Electro-LuminX® has spent the past 12 years developing and testing this exciting, patented product, Light Tape®.

The company has completed development of a new high-bright lamp with moisture and UV protection. The construction as well as manufacturing processes are protected by two patents and several other patents are pending. Also developed and available are a complete line of power supplies, the Smart Driver™ Systems, as well as accessories which include extrusions for mounting and sequencing controllers.



Experienced Manufacturer

Electro-LuminX® is the prime manufacturer of Light Tape® with the capability to develop, engineer and manufacture all lamps, colours and accessories in our US based facilities. These combined capabilities provide us with total flexibility when designing the optimal lighting solution for you!

Light Tape® is protected by United States Patent numbers 5,491,377 and 5,976,613 with other US and Worldwide Patents Pending.

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