

March 2008

## Spring 2008 Newsletter

### The latest innovations from Light Tape

Spring is the natural time of new beginnings, fresh starts or at least the possibility of great improvement. Light Tape UK have on offer the latest in electroluminescent lighting equipment that can help to add that extra something to your current lighting solutions catalogue to put your business on the right tack for greater or continued success in 2008.

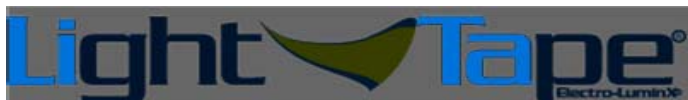
#### Light Tape® Animation

Catches the eye, captures the imagination

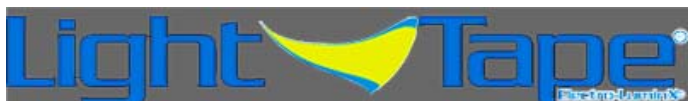
Light Tape UK announce the launch of their latest lighting product the Animated Sign. A Light Tape® Animated Sign is similar to neon, but far more realistic because it operates within a high-resolution printed image. The image is divided into several different sections that can be illuminated separately from one another. Each section can be programmed and sequenced to create the appearance of movement within the static printed image.



Your digital image with no illumination



Begin illuminating letters or objects in sequence



Entire message illuminated



Background illuminated

A Light Tape® Animated Sign provides an eye-catching, moving electronic display that utilizes high quality, full colour digital images yet is as thin as a credit card!

It is energy efficient - less than 6 watts per square foot, is virtually unbreakable, vibration and shock resistant, easy to install, very portable, and does not contain glass.

**Applications:** Branding Campaigns, Point of Sale Advertising, Trade Shows, Mobile Advertising, Entertainment and Sporting Events, Night Clubs and Bars, Hotels, Casinos, Concerts, Cinemas, Kiosks etc.

#### VibraMount™

##### Double-Coated Black Polyethylene Foam Tape

This foam tape is a 31.5 mil (0.8 mm) double coated black polyethylene foam tape designed for high stress automotive and industrial applications. The highly conformable foam, coupled with a high performance acrylic adhesive, creates a reliable bond on a wide variety of high and low energy surfaces, providing optimum performance, vibration absorption, weather resistance and longevity.

VibraMount offers excellent performance on a wide variety of painted and unpainted surfaces. This Medium density polyethylene foam combines easy installation with superior impact resistance that provides a strong, durable bond on irregular surfaces. VibraMount gives excellent temperature resistance and humidity performance.

The Light Tape Design Guide is available on our web site in Adobe pdf format, providing the latest recommended installation procedures and design guidelines for Light Tape.

Light Tape UK's web site can be found at:

[www.lighttape.co.uk](http://www.lighttape.co.uk)